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Dear drivers of optimism and cooperation!

Since I remember, I have been hearing stories how Slovenia should become second Swiss. Over the years, those stories changed in narrative - every now and then new reason emerges, trying to convince us into believing those dreams are impossible to achieve.

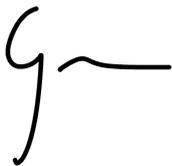
Firstly, I am a dreamer. It hurts me looking at how passive society has become, how everyone rather whines and complains, than acts, even starting with something small that would create a snowball effect.

And secondly, I am a doer. I see opportunities everywhere and AmCham Snowball 2.0 program is one of them. Community of optimistic young professionals trying to act and bring better tomorrow for everyone. Because small steps matter, like as a tiny snowflake cannot harm a fly but it can start a massive avalanche.

I strongly believe, it is on us to lead the way towards better future. Becoming part of a think tank group, to have opportunity to develop ideas that other would consider crazy and not to stop just there, also to act – it would make me a tiny snowflake, but our dreams would be closer than ever!

Sincerely,

Rok Gruden

A handwritten signature in black ink, consisting of a stylized 'G' followed by a horizontal line that tapers to the right.